

Ima Freshman

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EDUCATION

Loyola Marymount University <i>Bachelor of Business Administration Candidate, Marketing</i>	Los Angeles, CA May 2024
Westlake High School <i>High School Diploma</i>	Westlake Village, CA June 2019

PROFESSIONAL EXPERIENCE

Loyola Marymount University, Academic Resource Center <i>Student Employee</i>	Los Angeles, CA 2019 – Present
<ul style="list-style-type: none">• Support Coordinator with administrative tasks including greeting students and faculty, handling confidential paperwork and proofreading website content• Assist professional staff with First to Go community including coordinating Orientation and event logistics• Direct staff, faculty and students as needed with seeking Disability Support Services• Promote The LMU Common Book alongside professional ARC staff at meetings, campus programs and interactions with faculty, staff and students	
Banana Republic <i>Store Associate</i>	Canoga Park, CA 2017 – Present
<ul style="list-style-type: none">• Awarded Employee of the Month for three consecutive months (April – June 2016)• Provided excellent customer service during purchases, exchanges and returns• Promoted recurring “Family and Friends” sale through customer interactions as well as Topanga store’s Instagram account• Styled mannequins on a weekly basis depending on new items, trends, and seasons	
Camp Alonim <i>Camp Counselor</i>	Simi Valley, CA 2016 – 2019
<ul style="list-style-type: none">• Worked at an overnight camp for three summers for children ages 7-14• Created, coordinated and led various age-appropriate activities including sports, ropes course, arts and crafts and singing competitions• Collaborated with professional staff and senior counselors on camp-wide activities and initiatives	

ACTIVITIES

LMU Operation Smile	Westlake High School, Girls Varsity Tennis Team
Westlake High School, Marketing Maven Club	Westlake High School, Student Body Vice-President

COMMUNITY INVOLVEMENT

Campus Ministry, Midnight Mission	Heal the Bay, Beach Clean-Up Volunteer
Westlake Village YMCA, Volunteer Lifeguard	Think Pink 5K, Volunteer

AWARDS

Westlake High School, Honor Roll	National AP Scholar
Future Business Leaders of America, Regional Champion	4A State Doubles Tennis, First Team

SKILLS & LANGUAGES

Bilingual in Spanish and English	Microsoft Office Suite: Excel, PowerPoint, Word
Photoshop	QuickBooks
Prezi	Instagram, Twitter, Tumblr, Snapchat, Facebook