

D.J. Till

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EDUCATION

Loyola Marymount University

Bachelor of Business Administration Candidate, Marketing

University Honors Program

GPA 3.82

Los Angeles, CA

May 2024

PROFESSIONAL EXPERIENCE

Belkin International, Inc.

Marketing Intern

Playa Vista, CA

2019 – Present

- Currently manage a project to redesign the packaging of more than 50 products
- Assist Brand Manager with estimating costs of projects, and prepare reports
- Work with graphic designers and other members of the design team

Office of Environmental Health and Safety, Loyola Marymount University

Student Assistant

Los Angeles, CA

2019 – Present

- Perform clerical duties for the digitization of all office files and documents
- Support with providing ideas for content and publicity for department's website and bi-weekly newsletter

Tsehai Publishers and Marymount Press

Marketing Assistant

Los Angeles, CA

2018

- Assisted in social media outreach and content production via SnapChat, Twitter and Instagram
- Sold more than \$24,000 worth of merchandise at five events, exceeding quota by 20%
- Researched potentially relevant customers online and by cold calling on the phone

Resident Housing Association, Loyola Marymount University

Marketing Coordinator

Los Angeles, CA

2018 – 2019

- Designed marketing materials such as posters and handouts for events put on by
- Served on the RHA Hall Council for sophomore residence halls and provided support to 350 residents

Associated Students of Loyola Marymount University (ASLMU)

Events Manager

Los Angeles, CA

2018 – 2019

- Attended meetings and collaborated on events, assisted in setups and crowd management
- Oversaw a budget of \$6,000, handled receipts and vendor transactions

CAMPUS & COMMUNITY INVOLVEMENT

LMU Ignacio Companions

Cultural Chair and Participant

Los Angeles, CA

2018

- Co-led a service trip to Jamaica consisting of 30 students and three faculty members
- Volunteered at the Bustamante Children's Hospital, St. Monica's Center, and Riverton School
- Read books, played games, and interacted with children at LMU community partner sites

LANGUAGES & SKILLS

Proficient in Microsoft Word, PowerPoint, Excel, and Google Docs

Bilingual in English and Spanish

Working knowledge of Photoshop and Illustrator

Conversational in Japanese